

PREPARING STRATEGIC COMMUNICATION

You are still in planning mode. Having developed the success metrics and established accountability for each leadership role, it's time to take a step back to be sure you are still aligned with and able to execute on your vision.

Given what's needed to make this vision a reality in the timeframe you've outlined and BEFORE you communicate your vision, what else needs to be considered?

Ask Yourself:

Do I have the right people/skills/support? If not, why not and what are my options?

Do I have access to enough of the right resources? If not, why not and what are my options?

Given the above, would I be well-served by guidance from a board member, supervisor, mentor, coach, legal counsel or human resources strategist? Who can best advise me on the areas in question?

Given the potential and actual impact of these expectations on the organization, what should be communicated to whom in what order so that all involved feel valued and respected and treated with dignity? Who should be involved in planning and executing this?

Communicate to the organization who is responsible for what and by when. Trust is maintained when you hold leaders accountable for the expectations you have laid out.

Strategic communication is a key aspect of a leader's journey from vision to strategy to sustained motivation. Are you ready for the next step in YOUR journey?

*Learn About the
Uncommon
Collaboratory*



Uncommon Collaboratory Members Get:

1:1 Kick-off coaching call to plan your path

What Drives You? program

Motivation Factor™ Pinpointer Assessment

16-pg custom report on your personal motivation

Personal Hierarchy of Motivation® Map

Leadership Roadmap Program and Custom Guide

4 Learning Tracks

- Leadership
- Management
- HR
- Life

Live Group Coaching

- 4 personal motivation coaching sessions per month
- 3 business coaching sessions per month
- 1 life coaching session per month
- 1 Open Q&A with Julie per month

1:1 Guidance

- "Ask Julie" any time
- 1:1 coaching in group calls
- Up to 3 additional private coaching calls

And More...

1 live conference quality Leadership Webinar per month

45+ downloads on leadership and motivation

Guided meditations for peace, focus and calm

Eligibility for SHRM, HRCI and other PDCs

[RESERVE YOUR SPOT BEFORE THE DEADLINE](#)