



# Practical Vision Guide

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## INTRODUCTION

This isn't your typical visioning exercise and you won't end up with just another vision board taunting you from its dusty perch on your bookshelf. Actually, the exercise doesn't include a vision board at all. It's a specific and proven fast-track to not only identifying your unique vision but setting a strong foundation to achieving your goals. The **Practical Vision Guide** is a straightforward and effective first step to making an actual strategy to see your vision through to reality.

## HOW TO USE THE GUIDE

- Watch the included video where I walk you through:
  - How to get specific about what you truly want.
  - Ways to uncover your deeper why's.
  - Where hidden obstacles to achieving your vision can lurk.
  - How to incorporate it all into a SMART goal you're pumped to achieve.
- Answer each question, in order, to the best of your ability. You can complete the PDF digitally, print the questions out, or use a journal to write your responses out. Whatever your method, be sure to set aside some reflective time for yourself.
- Submit your completed (or draft!) vision statement to me via Ask Julie for feedback if you'd like.

It's okay if you need to come back to your drafted statement multiple times. This can be an iterative process until it feels perfect to you.

Happy Visioning!



## *Practical Vision Guide*

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In the Uncommon Collaboratory, each member starts by envisioning a change they want to see in an area of their work or life. This Practical Vision Guide jumpstarts this process by prompting you to consider what you want and why.

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**1. What do you envision?** For this question, just freestyle write about the changes you want to see. This can be as broad or as narrow as you'd like and can be about work, life or something in between..

**2. What, specifically, is different?** Imagine you've achieved your vision. What is observably different? How can you and others tell that things have changed?

**3. Why is this change important to you?** What will you gain by making this change? What is prompting the shift? Use this question to uncover the deeper motivations fueling the change.

**4. How will this change impact you and those you care about?** Brainstorm the positive and the potentially negative impacts of having this vision become a reality.

**5. When will you achieve this change?** Choose a date by which you would like to realistically achieve what you envision.

**6. Write it Out.** Using your responses, construct a Practical Vision Statement using the SMART format. SMART is Specific (what will be done), Measurable (how we will know when it's achieved), Actionable (it is within your power to do it), Relevant (it's meaningful and aligned) and Timebound (there's a deadline).

**Reflect on Your Work So Far:**

What do you like most about what you've written?

What do you like least? What concerns do you have?

What kind of feeling or energy results from reading your vision? What does that tell you?

If you'd like, send your vision statement to me for feedback.

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This Practical Vision Guide is the first step of the Leadership Roadmap which helps you develop a personalized journey from vision to strategy to sustained motivation.

Are you ready for the next step in YOUR journey?

*Learn About the  
Uncommon  
Collaboratory*





## Uncommon Collaboratory Members Get:

1:1 Kick-off coaching call to plan your path

What Drives You? program

Motivation Factor™ Pinpointer Assessment

16-pg custom report on your personal motivation

Personal Hierarchy of Motivation® Map

Leadership Roadmap Program and Custom Guide

### 4 Learning Tracks

- Leadership
- Management
- HR
- Life

### Live Group Coaching

- 4 personal motivation coaching sessions per month
- 3 business coaching sessions per month
- 1 life coaching session per month
- 1 Open Q&A with Julie per month

### 1:1 Guidance

- "Ask Julie" any time
- 1:1 coaching in group calls
- Up to 3 additional private coaching calls

## And More...

1 live conference quality Leadership Webinar per month

45+ downloads on leadership and motivation

Guided meditations for peace, focus and calm

Eligibility for SHRM, HRCI and other PDCs

[RESERVE YOUR SPOT BEFORE THE DEADLINE](#)